

#### **Our Vision**

Using a whole-person approach, Leader Lab 360 is a high-impact leadership experience that builds committed professionals and well-rounded, effective leaders.

Participants engage through a dynamic blend of in person intensives and virtual sessions designed for real world application. With four tailored tracks including Spark, Amplify, Impact, and Legacy, Leader Lab 360 supports professionals at every career stage, from student to advanced.



#### **Our Mission**

- Equip financial professionals with core leadership skills to grow their confidence, influence, and impact.
- Foster a vibrant peer network and support system that enhances belonging and provides tools for a meaningful CalCPA experience.
- Inspire future leaders with early engagement opportunities and pathways to sustained leadership growth and contribution.

# Four distinct phases of the journey: Start right where you are

## **Spark: Students**

- July 2026 | 1/2 Day Workshop + Awkward to Awesome Workshop + Happy Hour
   @ CalCPA Members Club Summit (San Diego)
- August 2026 January 2027 | Monthly Spark Sessions (Virtual)
- February 2027 | 1 Day Workshop + Happy Hour @ CPA Day (Sacramento)

## **Amplify: Early Career**

- June 3-5, 2026 | 3-Day Leadership Intensive (Sacramento)
- July 2026 | Awkward to Awesome Workshop (San Diego)
- July 2026 | Happy Hour @ Members Club Summit (San Diego)
- August 2026 January 2027 | Monthly Catalyst Sessions (Virtual)
- February 2027 | Happy Hour @ CPA Day (Sacramento)
- Lifetime | LinkedIn Digital Community (Virtual)

## **Impact: Mid-Career/ Manager**

- June 3-5, 2026 | 3-Day Leadership Intensive (Sacramento)
- June July 2026 | Four Management Intensives (Virtual)
- July 2026 | Happy Hour @ Members Club Summit (San Diego)
- August 2026 January 2027 | Monthly Catalyst Sessions (Virtual)
- February 2027 | Happy Hour @ CPA Day (Sacramento)
- Lifetime | LinkedIn Digital Community (Virtual)

## **Legacy: Advanced/Partner**

- Date TBD | In-Person Advanced Leadership Session
- July 2026 | Happy Hour @ Members Club Summit (San Diego)
- August 2026 January 2027 | Monthly Catalyst Sessions (Virtual)
- February 2027 | Happy Hour @ CPA Day (Sacramento)
- Lifetime | LinkedIn Digital Community (Virtual)

# Spark

Ignite what's possible.

Career Phase: Student

• **Emphasis:** Exploration, curiosity, and early identity formation.

#### What you'll gain:

- Identify core personal strengths, values, and emerging leadership traits.
- Grow network and develop foundational communication and networking skills.
- Gain clarity on the pathways of accounting and finance careers.



# **Amplify**

Turn up your potential.

**Career Phase:** Early Professional (1-5 years)

**Emphasis:** Strengthen presence, confidence, and leadership identity through immersive practice.

#### What you'll gain:

- Build a personal leadership foundation by exploring mindset, communication, and influence.
- Gain confidence and increase comfort in professional settings.
- Integrate personal and professional strengths into a clear leadership identity.





- Career Phase: mid-career professionals (5-10 years).
- **Emphasis:** Strategic leadership, operational responsibility, and team development across functional areas.

#### What you'll gain:

- Enhance leadership presence and strategic decision-making.
- Improve team management and delegation capabilities.
- Understand and apply key organization metrics and leadership behaviors.

# Legacy

**Elevating executive leadership.** 

- Career Phase: Senior leaders and professionals preparing for partnership or already in advanced roles.
- Emphasis: Executive vision, succession planning, mentorship, and organizational growth.

#### What you'll gain:

- Develop and refine a strategic leadership mindset.
- Enhance business development capabilities.
- Strengthen executive communication and influence skills.





3-Day Leadership Intensive

# with Jon Lokhorst 16 CPE

Accelerate your leadership growth in this in-person intensive designed for early-career CPAs and future finance leaders. Build self-awareness, strengthen essential leadership skills, practice coaching, and leave with a personalized development plan—and a clear path to your next leadership step.



- Self-Awareness
- Communication
- Coaching

# **Management Intensives**

# **Virtual Sessions with Jon Lokhorst 4 CPE**

Advance your leadership impact in this four-session program designed for mid-career professionals preparing for higher-level roles. Strengthen your strategic thinking, elevate your business development skills, learn to build high-performance teams, and develop your people—multiplying your value and positioning yourself for promotion.

- Strategic Thinking
- Business Development
- Team Leadership





# Awkward to Awesome with Colleen Murray 3 CPE

Want to go from nervous to confident? This hands-on workshop helps you sharpen your communication skills, speak with presence, and navigate real-world workplace conversations with ease—all with supportive practice and personalized feedback.

- Confidence
- Presence
- Connection



## **Advanced Leadership Intensive**

More details coming soon

- Emphasis: Executive vision, succession planning, mentorship, and organizational growth.
- Tailored for senior financial leaders and professionals preparing for partnership or already in advanced roles, with a focus on driving firm-wide strategy and mentoring the next generation.

## **Catalyst Sessions**

#### **Monthly via Zoom** 9 CPE



This dynamic, monthly virtual series keeps your growth momentum going with high-impact, 90-minute sessions led by experts at the forefront of their fields. Held on a regular monthly cadence, these sessions give current program participants an energizing space to deepen their leadership toolkit, explore timely challenges, and expand their 360degree perspective.

Each session dives into a trending, highly relevant topic—equipping you with practical insights you can apply right away. With diverse voices, interactive formats, and real-world expertise, this series keeps your learning fresh, engaging, and directly aligned with your career goals.

## 2026 Speakers



Sarah Tetlow



Erick O. Bell Design the Perfectly Productive Day Embracing Your Imposter Syndrome



Leah Yoneda Design Thinking for Professionals



Amber Setter Coaching Skills for Leadership



Giles Pearson Breaking Barriers to Career Growth



Cecilia Dahl Human Connection in the Age of AI

# **Leader Lab 360 Program Cost**

## **Spark: Students**

- 1/2 Day Workshop + Awkward to Awesome @ Member's Club Summit
- 5 Monthly Spark Sessions (Virtual)
- 1 Day Workshop @ CPA Day

#### Value: \$500

#### Cost: \$75 with Spark Scholarship subsidy\*

\*Scholarships available for students/ candidates. Contact Collin Stephens for more information @ collin.stephens@calcpa.org.

#### **Amplify: Early Career**

- 16 CPE: 3-Day In-Person Leadership Intensive
- 3 CPE: Awkward to Awesome Interactive Workshop
- 9 CPE: Catalyst Sessions (Virtual)

#### **28 CPE**

#### Cost: \$1,500

+ travel and hotel for in-person events

#### **Impact: Mid-Career**

- 16 CPE: 3-Day In-Person Leadership Intensive
- 4 CPE: Management Intensives (Virtual)
- 9 CPE: Catalyst Sessions (Virtual)

#### **29 CPE**

#### Cost: \$1,500

+ travel and hotel for in-person events

## **Legacy: Advanced/Partner**

• Date TBD | In-Person Advanced Leadership Intensive

#### Cost: \$2,500

+ travel and hotel for in-person events



# **Connection Opportunities**

Connect with Leader Lab 360 attendees in other phases and CalCPA leadership program alumni.

# LinkedIn Digital Community

Virtually, throughout the program and beyond.

# Happy Hour @ CPA Day

Sacramento in February

## Happy Hour @ Members Club Summit

San Diego in July

# Leader Lab 360

In every lab, growth takes intention. The future of our profession depends on how we cultivate tomorrow's leaders.

