Sponsorship Opportunities

CAS and Small Firm Boot Camps | 2027

Help firms plan smarter, work better, and prepare for new year

This October, CalCPA will bring together targeted groups of accounting professionals for two interactive 2027 Planning Boot Camps — one focused on CAS practices and one designed specifically for small firms.

Each full-day experience will combine 4–5 CPE sessions, peer discussion, meals, networking, and a closing happy hour, giving attendees practical ideas and resources they can take back to their firms as they plan for 2027.

This is more than a speaking opportunity. Sponsors are invited to spend the entire day with approximately 40 attendees — joining conversations over breakfast and lunch, participating in networking and workshops, presenting an educational session, and continuing relationships during the closing happy hour.

Small Firm Boot Camp

January 12, 2027 | Los Angeles, CA

Created specifically for small firm owners and leaders, this Boot Camp will help attendees step out of the day-to-day and make intentional decisions about how they want their firms to operate in 2027.

Approximately 40 attendees

CAS Boot Camp

January 13, 2027 | Los Angeles, CA

Designed for professionals building, leading, or growing Client Advisory Services practices, the CAS Boot Camp will focus on the decisions firms should be making now to build stronger, more efficient, and more profitable advisory practices in 2027.

Approximately 40 attendees

Sponsorship Opportunity | $4,000 per Boot Camp

Each participating sponsor receives:

- One educational CPE session (50 mins + 10 mins Q&A)
- Visibility and thought leadership for your brand
- Opportunities to network throughout the day
- Participation in breakfast and lunch

Participation in the closing happy hour
Sponsor recognition associated with the event
Registration list
Access for 2 registrants per sponsor

Interested please email: advertising@calcpa.org

Learn more: calcpa.org/advertising-sponsorships/cas-and-small-firm-boot-camps-sponsorship-opportunities