



CalCPA Members Club Summit 2026

Sponsorship Opportunities

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Make a lasting impression as a sponsor of our **CalCPA Members Club Summit** happening **July 29-31, 2026**, at **Loews Coronado Bay Resort**. This is a great opportunity to connect with approximately 400 plus members, Board of Directors, Board of Trustees, Chapter Leadership, and Committee Leaders.

Sponsor Levels and Benefits	Bronze	Gold	Platinum
Logo on event page, email promotions and signage at events	X	X	X
Complimentary registration(s) to the event	2	3	4
Ad in the materials packets and transition slides	Half page	Full page	Full page
Verbal acknowledgement at event	Our sponsors	Our sponsors	Our sponsors
Exhibit table (6 ft table, 2 chairs and electricity)		X	X
Attendee List sent before and after event (names, emails, company names, city of residence)	No emails	X	X
Swag drop at all tables			X
One minute speaking opportunity before a session			X
Video to play during conference breaks (60 seconds max)			X
Dedicated pre-conference email to attendees			X
Social Media callout		X	X
	Fees:		
	\$5,500	\$10,000	\$20,000

The deadline to secure your sponsorship is **June 6, 2026**. For more information, email us at advertising@calcpa.org.



CalCPA Members Club Summit 2026 Special Engagement Opportunity Sponsorships

Sponsorship Opportunity	Description	Sponsorship Cost
Session Sponsor	<ul style="list-style-type: none"> • 50 min – CPE (Content must be preapproved for CPE) • Recognition on promotional materials • Session attendees list included • Content Amplification Add On includes conversion of session into a white paper, posting on content hub, and social media post within 90 days <p>*Only 3 spots available. Upon approval of selection committee. Additional cost add on.</p>	\$4,000
Pickleball Sponsors	Pickleball Team Sponsor (6 available) <ul style="list-style-type: none"> • Company logo on Pickleball Paddle (along with 1 other), and team headbands and wrist bands • Signage recognition • Registration list included (names and company names) 	\$4,000
	Pickleball Tournament Sponsors (2 Available) <ul style="list-style-type: none"> • Signage recognition • Opportunity to welcome guests and make remarks • Logo on team shirts • Registration list (names and company names) 	\$5,000
Sponsor Insight Sessions	<ul style="list-style-type: none"> • 3-hour CPE event • Each presenter gets a 15-minute spot • 10 spots available • You will get the registration list of who is in the room, including names and company 	\$1,800
VIP Swag Bag Sponsor	<ul style="list-style-type: none"> • Swag items in gift bags – 1 item valued greater than \$25 + notecard promotional piece • Qtys TBD – does not include price of swag 	\$500



CalCPA Members Club Summit 2026 Special Engagement Opportunity Sponsorships

Sponsorship Opportunity	Description	Sponsorship Cost
VIP Room Sponsor (4 available)	<ul style="list-style-type: none"> • Access to VIP Room with VIP Guests • Includes promotional material on tables in VIP Room • Signage by VIP Room Door • List of VIP Room Guests 	\$8,000
Lunch Sponsor (1 available)	<ul style="list-style-type: none"> • 5 min – Pre-lunch remarks • Company branding on table tents and signage by lunch 	\$3,000
Breakfast Sponsor (1 available)	<ul style="list-style-type: none"> • Company branding on table tents and signage by breakfast • Swag drop on seats 	\$1,800
Dinner Sponsor (4 available)	<ul style="list-style-type: none"> • Great way to get one-on-one time with attendees • Sponsors are responsible for coordinating transportation, food, and all costs 	\$1,500
Refreshment Break Sponsor (1 available)	<ul style="list-style-type: none"> • Company branding on table tents and signage by break 	\$1,500
Firm Awards Sponsorship	<ul style="list-style-type: none"> • VIP lounge access • Interview with firm partners • Availability for calls required • 1 seat at judging table in awards <p>This is for statewide awards and does not apply to local regional awards. 4 spots available.</p>	\$15,000



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**** Items must be paired with an exhibitor package. Please be aware of items that do not include registration.**

Sponsorship Opportunity	Description	Sponsorship Cost
Signature Cocktail Sponsor	Raise a glass and your brand's visibility as the exclusive cocktail sponsor. <ul style="list-style-type: none"> One event registrations, signage, networking access, brand exposure. 3-minute welcome 	\$6,000
Professional Headshots	Provide attendees with professional headshots they'll use for years. <ul style="list-style-type: none"> Recognition on event materials, social media engagement, high-quality and lasting branding impact. 	\$5,000
Conference Wi-Fi	Sponsor Wi-Fi and have attendees remember your brand as the Wi-Fi password. <ul style="list-style-type: none"> Recognition on event landing page, signage, session slides, Wi-Fi password signage. Custom Wi-Fi password 	\$2,800
Activation Station Branding	Placement next to reserved activation station <ul style="list-style-type: none"> Logo on finished products Ability to moderate the activity 	\$2,200
Lanyards (Branded with company logo)	Enhance visibility with branded lanyards featuring your company logo. <ul style="list-style-type: none"> Logo on lanyard, recognition on event landing page, on-site signage, opening/closing session slides, post-event exposure via attendee photos 	\$1,800
Customized General Session Chair Drop **	Our team will place your promotional items directly at attendees' seats. <ul style="list-style-type: none"> Logo in event marketing, recognition on signage and session slides, verbal acknowledgment. 	\$1,500
Paws & Reflect Community Service Breakfast **	A heartwarming morning with a puppy petting zoo and service project. <ul style="list-style-type: none"> One event registration, signage, networking access, brand exposure. 	\$1,200
Targeted Room Drops **	Deliver promotional items to attendees staying at the host hotel. Provide us the items, and we will take care of the rest. Pricing to be quoted by items. <ul style="list-style-type: none"> One marketing piece and one swag item. Recognition on event page & signage. High visibility. 	TBD

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