

Amplify your brand with CalCPA

Sponsored social media promotion, in front of California's accounting and finance professionals.

What every campaign includes.

-  A paid campaign on Facebook and Instagram, built and run by our team
-  Up to four ads and content variations, so you can test what lands.
-  A custom Meta audience built from CalCPA's eligible lists.
-  Paid partnership attribution featuring both brands.
-  Setup, monitoring and ongoing optimization. You approve the creative, we handle the rest.

Choose your run.

Six months works out to about \$917 a month.

1 Month \$2,500	2 Months \$3,500	3 Months \$4,000	4 Months \$4,500	5 Months \$5,000	6 Months \$5,500
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Pricing applies to Facebook and Instagram promotion.

Why it works.

Borrowed trust

An ad running in partnership with the largest state society of CPAs reads differently.

The right room

Not a lookalike guess — an audience built from CalCPA's own eligible lists.

Nothing to staff

No ad account to build, no daily babysitting. We run and tune it.

Let's build your campaign.

Tell us who you want to reach.

advertising@calcpa.org

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