



THURSDAY  
**JUNE**  
18, 2026

**8:30 AM**  
SHOTGUN START

SILVER SPRINGS GOLF  
& COUNTRY CLUB

CALGARY  
SPECIAL OLYMPICS  
ALBERTA



SPECIAL OLYMPICS CALGARY'S ANNUAL  
**GOLF CLASSIC**



SPONSORSHIP OPPORTUNITIES



# Special Olympics Calgary

## WHO WE ARE

The Special Olympics Calgary Golf Classic isn't just another tournament on your calendar - it is an unforgettable experience. What makes this event truly one-of-a-kind, is the opportunity to share the fairways with the individuals you are supporting - our Special Olympics athletes. You will be immersed in the Special Olympics movement, witnessing their determination, joy, and sportsmanship, leaving a lasting impact. Through laughter, friendly competition, and meaningful interactions, you'll see firsthand the power of inclusion and the difference your support makes.

Special Olympics Calgary is dedicated to providing year-round sports training and competition opportunities for individuals with intellectual disabilities ages 2 & up. Donations and funds raised play a vital role in ensuring that these athletes have access to high-quality coaching, equipment, transportation, and competition opportunities. Your support helps provide essential resources that break down barriers, allowing athletes to participate fully in their communities.

By contributing, you help create an environment where athletes are **celebrated for their abilities, not their disabilities**. Every dollar brings them closer to reaching their potential and living a healthier, more active life. Your generosity makes it possible for athletes to dream big and succeed.



# SPONSORSHIP OPPORTUNITIES

## PRESENTING

SOLD ~~\$15,000~~

Friends of  
Ken King

Align your company with a premier golf tournament that brings together business leaders, community supporters, celebrities, and Special Olympians for an unforgettable day on the course. We offer the Presenting Sponsor opportunity for a multi-year commitment. This exclusive partnership is designed for companies that want to elevate their brand as a primary leader and key partner in empowering athletes with intellectual disabilities. It offers unparalleled exposure, meaningful networking opportunities, and a chance to showcase your commitment to inclusion, sport, and community impact.

As the **Presenting Sponsor**, you will receive:

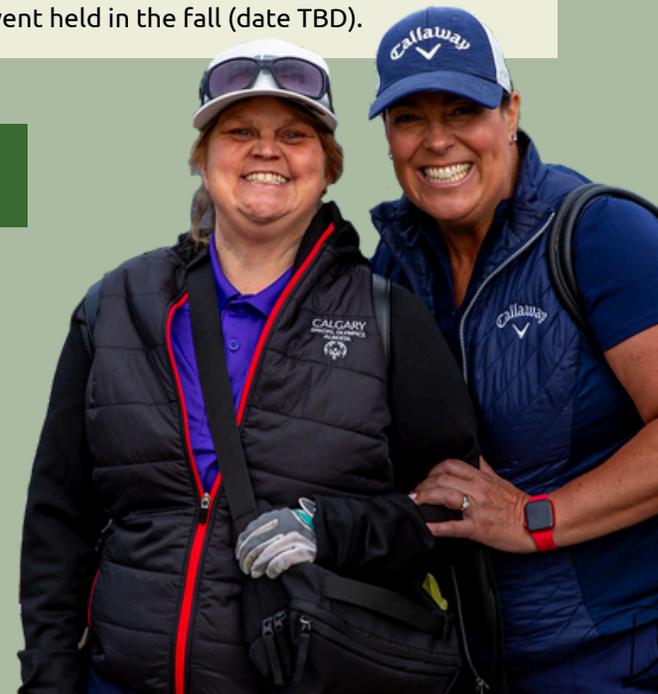
- 2 foursomes (total 8 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside each foursome).
- Event Naming Rights - "Special Olympics Calgary Golf Classic presented by [Your Company]"
- Company logo/name integration on all event materials, website, press release, signage and digital promotions.
- Company Logo on player gifts.
- Company banner displayed in banquet room.
- Premium seating at the banquet dinner.
- Opportunity to deliver a brief welcome message at the beginning of the banquet, showcasing your support and engaging with the audience.
- Unique opportunity to have a group of employees join one of our weekly sport programs for a friendly competition against our athletes - an unforgettable team-building experience.
- A Champion Table (6 seats for your guests + Celebrity and SOC athlete) at our Breakfast with Champions event held in the fall (date TBD).

## GOLD (1 available)

\$10,000

As the **Gold Sponsor** you will receive:

- 2 Foursomes (total 8 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside each foursome).
- Prominent logo displayed at registration, clubhouse and banquet dinner.
- Prime seating at the banquet dinner.
- Company recognition at banquet dinner.
- Company logo and link on our website.
- Recognition on social media.
- Unique opportunity for employee engagement with our athletes at a program.



## SILVER (4 available)

\$7,500

As a **Silver Sponsor**, you will receive:

- 2 foursomes (total 8 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside each foursome).
- Logo displayed at registration, clubhouse and banquet dinner.
- Company recognition at banquet dinner.
- Recognition on social media.
- Company logo and link on our website.

## BANQUET

**SOLD** ~~\$7,500~~



The post-golf dinner banquet takes place on site at S dining room, where you will enjoy the always anticipated of our celebrity/athlete pairings.

As the **Banquet Sponsor** you will receive the following benefits:

- 2 foursomes (total 8 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside each foursome).
- Exclusive company recognition in all communications related to the banquet.
- Company banner displayed in banquet room.
- Opportunity to provide company business card, brochure, or gift to each dinner guest.
- Prominent logo exposure on tables.
- Prominent logo exposure on video screens throughout the banquet.

## GOLF CART

**SOLD** ~~\$7,500~~



Our Golf Tournament includes around 144 golfers, which prominently displaying your company logo all day.

As the **Golf Cart Sponsor**, you will receive:

- 2 foursomes (total 8 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside each foursome).
- Your logo prominently displayed in the window on the front of every golf cart.
- Company banner displayed at the golf cart pick-up and drop off area.
- Opportunity to provide company business card, brochure, or gift at each golf cart.

## BRONZE (8 available)

\$5,000

As a **Bronze Sponsor**, you will receive:

- 1 foursome (total 4 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside each foursome).
- Logo displayed at registration, clubhouse and banquet dinner.
- Company recognition at banquet dinner.
- Company logo and link on our website.

## GOLF BALL

**SOLD** ~~\$4,500~~



Each participant receives a sleeve of balls featuring the ensuring great visibility and brand exposure throughout and beyond.

As the **Golf Ball Sponsor** you will receive:

- Your company's logo prominently displayed on all golf balls provided to golfers.
- 1 foursome (total 4 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside your foursome).

# EVENT EXPERIENCE SPONSORS

## REFRESHMENT

\$4,000

Align your brand with the essential comfort and care of keeping participants refreshed and energized, showcasing your support for both the event and all attendees.

As the **Refreshment Sponsor** you will receive the following benefits:

- 1 foursome (total 4 golfers).
- Golf with a Champion Pairing (a Special Olympics athlete & celebrity guest golfing alongside your foursome).
- Your company's logo prominently displayed on all water bottles provided to golfers and volunteers and stationed throughout the course.
- High-visibility logo placement at coffee station.

## WELCOME

\$2,500

The Welcome Sponsor plays a key role in creating a warm and inviting atmosphere for the entire event.

As the **Welcome Sponsor** you will receive the following benefits:

- Company banner displayed at registration/check-in.
- Logo featured on participant swag bags.
- Logo exposure on signage at Driving Range.

## LUNCH



Fueling the golfers and ensuring each participant enjoys their meal while supporting Special Olympics athletes.

As the **Lunch Sponsor** you will receive the following benefits:

- Company banner displayed at Halfway House.
- Company logo on napkins.

## HOST THE HOLE (6 available)

\$1,500

- On-site engagement by company representative at one designated hole.
- Opportunity for product giveaway or interactive activity.
- Company recognition on signage at one tee box.

## HOLE SPONSOR (12 available)

\$1,000

- Company recognition on signage at one designated tee box.

### INDIVIDUAL TEAMS OF FOUR PLAYERS:

**Subject to availability**

Please contact Kathy at [kurquhart@soalberta.ca](mailto:kurquhart@soalberta.ca) to inquire.

**PLEASE NOTE: Past sponsors have the first right of refusal.**

# Your Impact

As a sponsor of our golf tournament, you're not just supporting a fun event - you're making a profound difference in the lives of individuals with intellectual disabilities. Every dollar you contribute directly funds programs that provide year-round sports training, coaching, and competition opportunities for athletes, empowering them to reach their full potential.

Your sponsorship helps ensure that these athletes have access to the resources they need to succeed, from equipment and facilities, to training opportunities and trained coaches. Beyond the immediate impact on our athletes, your partnership sends a powerful message of inclusion, showing your commitment to building a stronger, more supportive community.

*Together, we're creating life-changing opportunities and giving individuals with intellectual disabilities a safe space to thrive, grow and achieve their personal best.*

## 1 GOAL

TO ENRICH THE LIVES OF CALGARIANS WITH AN INTELLECTUAL DISABILITY THROUGH SPORT

**850+**  
ATHLETES

**300+**  
VOLUNTEERS

**22**  
SPORT PROGRAMS

**\$700,000**  
ANNUAL BUDGET

**76%**  
OF OUR BUDGET IS RAISED THROUGH GENEROUS DONATIONS HERE IN CALGARY



# Join us in Making a Difference

For questions or more information on the 2026 Golf Classic, please contact Kathy or Elizabeth:

**Kathy Urquhart**  
**Senior Vice President**  
P: 587-320-3293  
kurquhart@soalberta.ca

**Elizabeth Wilkins**  
**Donor Relations Coordinator**  
P: 587-328-7085  
ewilkins@soalberta.ca

[REGISTER ONLINE](#)



## CAN'T SPONSOR THIS YEAR?

### MAKE YOUR DONATION GO THE DISTANCE!

We are a proud partner of the Rogers Birdies for Kids presented by AltaLink Program. Donating to Special Olympics Calgary through their website goes 100% directly to our organization, and we receive a matching amount of up to 50%.

**CALGARY**  
**SPECIAL OLYMPICS**  
**ALBERTA**



info@specialolympicscalgary.ca  
[specialolympics.ab.ca](http://specialolympics.ab.ca)

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Special Olympics Calgary is an affiliate of Special Olympics Alberta  
Charitable Registration # 11878 1145 RR0001

