



Presented By
QV
INVESTORS

SPECIAL OLYMPICS CALGARY'S

Breakfast with Champions

presented by QV INVESTORS INC

SPONSORSHIP PACKAGE



HONOURARY CHAIR



Mikael Backlund

Calgary Flames Ambassador to Special Olympics Calgary

TUESDAY

NOVEMBER 4, 2025

7:00 - 9:30 AM



*The Telus Club
Scotiabank Saddledome*

Savour a Heartwarming Morning: Delight in a delicious breakfast that sets the tone for a morning filled with joy and generosity.

Inspire and Be Inspired: Engage in uplifting conversations and a heartening program, celebrating the spirit of Special Olympics.














Mingle with Champions: Rub shoulders with celebrity guests and our Special Olympics athletes, whose stories of triumph will leave you inspired.

Make a Difference: Participate in a lively raffle, a riveting Heads and Tails game, and a silent auction, all in support of vital sports programs for individuals with intellectual disabilities.

Create Lasting Memories: Leave with a heart full of warmth, knowing your presence has helped empower the dreams of many.



SPONSORSHIP OPPORTUNITIES

| | PRESENTING SPONSOR  | SILVER | BRONZE |
|---|--|---|---|
| | | \$5,000 | \$2,500 |
| SPOTS AVAILABLE | SOLD OUT | 5 | 5 |
| EVENT SEATING | 3 Tables* Elite location | 2 Tables* Premium location | 1 Table* Prime location |
| AD IN EVENT PROGRAM | FULL | 1/2 | 1/4 |
| WEBSITE PRESENCE | Logo with click-through capabilities | Company Logo | Company Name |
| COMPANY LOGO DISPLAYED ON TVS THROUGHOUT VENUE |  |  |  |
| OPPORTUNITY FOR COMPANY BANNER DISPLAYED IN EVENT HALLWAY ENTRANCE/EXIT |  |  |  |
| SOCIAL MEDIA RECOGNITION |  |  | |
| COMPANY MENTIONED IN EVENT PRESS RELEASE |  |  | |
| LOGO DISPLAYED ON EVENT PHOTO BACKDROP |  | | |
| COMPANY FEATURED IN SOC NEWSLETTER |  | | |

**Table is for 6 guests alongside a Celebrity/Athlete pairing*

SPONSORSHIP OPPORTUNITIES CONT.



FOOD SPONSOR

\$7,500

- 2 Tables*
- Company logo on Tables
- Half page Company ad in Event program



SILENT AUCTION SPONSOR

\$7,500

- 2 Tables*
- Company logo promoted as presenting sponsor on Silent Auction site, signage at event and through online promotions
- Half page Company ad in Event program



HEADS & TAILS SPONSOR

\$1,000

- Company featured as Heads and Tails presenting sponsor
- Opportunity to have representative present prize to winner
- 2 Seats at Event



WELCOME SPONSOR

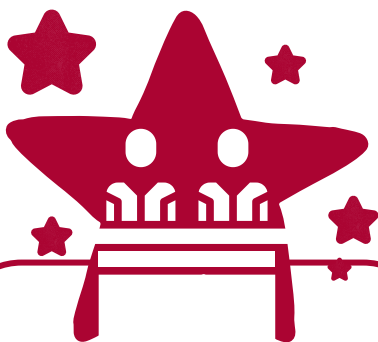
\$1,000

- Company logo on cocktail napkins provided with welcome sparkling juice to all participants
- 2 Seats at Event

**Table is for 6 guests alongside a Celebrity/Athlete pairing*



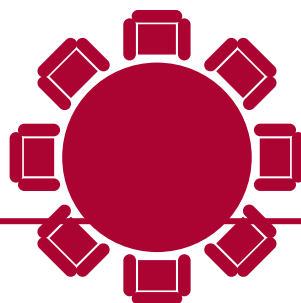
YOUR TICKET TO ATTEND



CHAMPIONS TABLE

One table of 6 seats for you and your guests, alongside a celebrity guest and Special Olympics Athlete

\$1,500



TABLE

One table of 8 seats for you and your guests

\$1,000



INDIVIDUAL SEAT

Single seat at Event.
Includes Breakfast and program

\$150

[REGISTER ONLINE](#)



TO COVER THE COSTS ASSOCIATED WITH PROGRAMMING, WE REQUIRE APPROXIMATELY

\$700,000

SOC RELIES ON THE GENEROSITY OF INDIVIDUALS, GROUPS, CORPORATIONS AND SPECIAL EVENTS TO OPERATE, AS WE RECEIVE NO DIRECT GOVERNMENT FUNDING TO SUSTAIN OUR OPERATIONS.

SPECIAL OLYMPICS CALGARY

850+

ATHLETES

300+

VOLUNTEERS

22

SPORT
PROGRAMS

76%

OF OUR BUDGET IS
RAISED THROUGH
GENEROUS
DONATIONS HERE
IN CALGARY

1 GOAL

TO ENRICH THE LIVES
OF CALGARIANS WITH
AN INTELLECTUAL
DISABILITY THROUGH
SPORT



THANK YOU

WE LOOK FORWARD TO WORKING WITH YOU

CALGARY
SPECIAL OLYMPICS
ALBERTA



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Special Olympics Calgary

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[REGISTER ONLINE](#)

For more information on Special Olympics Calgary's Breakfast with Champions, you can contact Kathy Urquhart

Kathy Urquhart

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