

**EDMONTON
SPECIAL OLYMPICS
ALBERTA**



**A N N U A L
GOLF CLASSIC**

**PRESENTED BY
Volvo Cars Edmonton**

S P O N S O R S H I P M A T R I X

E V E N T D E T A I L S

THURSDAY, AUGUST 27

11:00 AM SHOTGUN START

BLACKHAWK GOLF CLUB

WHY GET INVOLVED AS A SPONSOR?

Volvo Cars Edmonton is proud to present the 6th Annual 2026 Special Olympics Edmonton Annual Golf Classic at Blackhawk Golf Club, one of Canada's most prestigious golf courses.

Special Olympics Edmonton (SOE) is committed to enriching the lives of Albertans with an intellectual disability through sport.

To successfully deliver quality support & programming to our athletes, fundraising is key. Our Annual Golf Classic, now in its 6th year, has raised over \$820,000! Building on our partnership with Volvo Cars Edmonton and with your help, we know the 2026 event will be outstanding. All profits raised at our golf tournament will go directly to supporting our programs and athletes.

We wish to invite you to get involved early and partner with us as a sponsor of the event that has already begun to build a legacy.

In doing so, you will receive recognition as outlined in the matrix on pages 6-7, and will also be making a major impact on our athletes and their access to recreational programming. You will be gifting athletes in your community with sport and social outings that greatly enhance their quality of life.

Thank you for your consideration and we look forward to partnering with you. We guarantee you will be proud to be associated with our first-rate tournament and our amazing athletes. **Should you wish to discuss details, please contact Lianne Shaigec or Ally Short. Find contact details at the back of the booklet!**





**EARLY BIRD DEADLINE: JUNE 15
WITH GREAT PRIZES TBA
PRICE PER GOLFER: \$500**

THE EVENT

- » **Thursday August 29, 2026, hosted at Blackhawk Golf Club, one of Canada's most prestigious golf courses. Coupling our focus on fun and hospitality with Blackhawk's unparalleled setting and service, we will provide an outstanding golf experience to all.**
- » **Our day will begin with Registration and light breakfast at 9:30am. We expect to sell out with 30 teams who will then tee off at 11:00am.**
- » **The course will feature a variety of experiences, refreshments, and activities to add to an already fun day of golfing!**
- » **You will have the opportunity to meet many of our SOE athletes, who will be interacting with and getting to know participants throughout the day.**
- » **We will wrap up the event at the clubhouse at for Dinner & Prizes!**

WHO ARE WE?

SOE is committed to enriching the lives of Albertans with an intellectual disability through sport. For 52 years, SOE has been striving to advocate for a better quality of life for our athletes through sport and social opportunities.

SOE currently supports over 550 individuals with intellectual disabilities within the City of Edmonton. We are proud to offer 21 different sports across over 40 programs. We host a program every day of the week, year-round. Our programs are entirely volunteer run, and we have over 200 active volunteers who are out in our community supporting athletes, running programs, and assisting in operations.

Heading in to the 2026-2027 season, we aim to raise \$200,000 to support a growing program base in Edmonton. Among our goals this year are expanding our sport opportunities to reduce waitlists, reaching more members particularly athletes aged 18-25, and investing in local sport partnerships to enhance the level of development our athletes can access. The financial and organizational support and commitment from Volvo Cars Edmonton has changed the landscape of what SOE can achieve - and we are just getting started.

ATHLETE IMPACT

With the proceeds raised through the 2026 Special Olympics Edmonton Annual Golf Classic, we will have more freedom to secure better, more inclusive, and safer facilities. We will have a greater capacity to offer subsidy to athletes who are not financially capable of accessing programming. We will be able to provide better access to competitions at a lower cost to members. We can do all of this with your help.

We will be able to open our doors to more athletes, create new sport programs, increase competition opportunities, and give our community more quality sport and social experiences.



**READY TO
COMMIT?**

**TO BECOME A SPONSOR, OR FOR MORE INFORMATION
ABOUT OUR EVENT, CONTACT US!**

SPECIAL OLYMPICS EDMONTON CONTACT
ALLY SHORT
PH: 587-412-2928
EMAIL: ASHORT@SOALBERTA.CA

VOLVO CARS EDMONTON CONTACT
PH: 780-934-8124
EMAIL: LSHAIGEC@VOLVOEDMONTON.COM

FROM OUR MEMBERS...

Thank-you for joining this wonderful Special Olympics community. You make Special Olympics possible. You help us show the world what we can do!

- JULEN (Floor Hockey, Golf, Athletics)

S P O N S O R S H I P

CATEGORY	CONTRIBUTION	RECOGNITION
PRESENTING SPONSOR	\$25,000 SOLD	VOLVO CARS EDMONTON
CHAMPION SPONSOR	\$20,000	Logo on volunteer shirts & backside logo on all marketing materials / Signage at front of Clubhouse
GOLD SPONSOR	\$15,000	Backside logo placement on all marketing materials / Signage at front of Clubhouse
SILVER SPONSOR	\$10,000	Backside Logo on all marketing materials / signage at front of Clubhouse
BRONZE SPONSOR	\$5,000	Backside Logo on all marketing materials / signage at front of Clubhouse
APPAREL SPONSOR	\$10,000	Logo on apparel
DINNER SPONSOR	\$10,000	Buffet & Table Signage
LUNCH SPONSOR	\$3,000	Table Signage
POWER CART SPONSOR	\$5,000	Logo on GPS Screens & Golf Carts
REFRESHMENT CART SPONSOR	\$5,000	Logo on Refreshment Carts
ON-COURSE FOOD SPONSOR (3)	\$3,500	On-course Presence & Signage
INSTANT PHOTO SPONSOR	\$3,000	Logo on Golfer Photo Package
WINE SPONSOR	\$3,000	Label on Wine Bottles
LOUNGE SPONSOR	\$2,500	Logo on Dinner Drink Tickets
GOLF BALLS SPONSOR	\$2,000	Logo on Golf Balls
HOLE SPONSOR (18)	\$1,500	Signage on Golf Course & Name/Logo in Program
EARLY BIRD PRIZE SPONSOR	\$1,000	Invited to Draw Name at the Tournament
SILENT AUCTION (10)	\$500	Signage at Silent Auction Table, Item presented on your behalf

GOLF WITH AN ATHLETE

GOLFER PACKAGE PROMOTION

CLUBHOUSE ELECTRONIC SIGNAGE

RECOGNITION IN EVENT PROGRAM

COMPLIMENTARY COLFLERS

X	X	X	X	4
	X	X	X	4
	X	X	X	3
	X	X	X	2
	X	X	X	2
	X	X	X	2
	X	X	X	2
		X	X	2
		X	X	2
		X	X	2
		X	X	1
		X	X	1
		X	X	1
		X	X	1
			X	0
			X	0
			X	0

S P O N S O R S H I P M A T R I X



C A T E G O R I E S & B E N E F I T S



**C O N T A C T
I N F O R M A T I O N**

SPECIAL OLYMPICS EDMONTON CONTACT

ALLY SHORT

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