

• SWING FORE •

SPECIAL OLYMPICS ALBERTA



PRESENTED BY



SILVERTIP™

CANMORE ★ ALBERTA

# SPONSORSHIP PACKAGE

FRIDAY, SEPTEMBER 18, 2026



# SPECIAL OLYMPICS ALBERTA

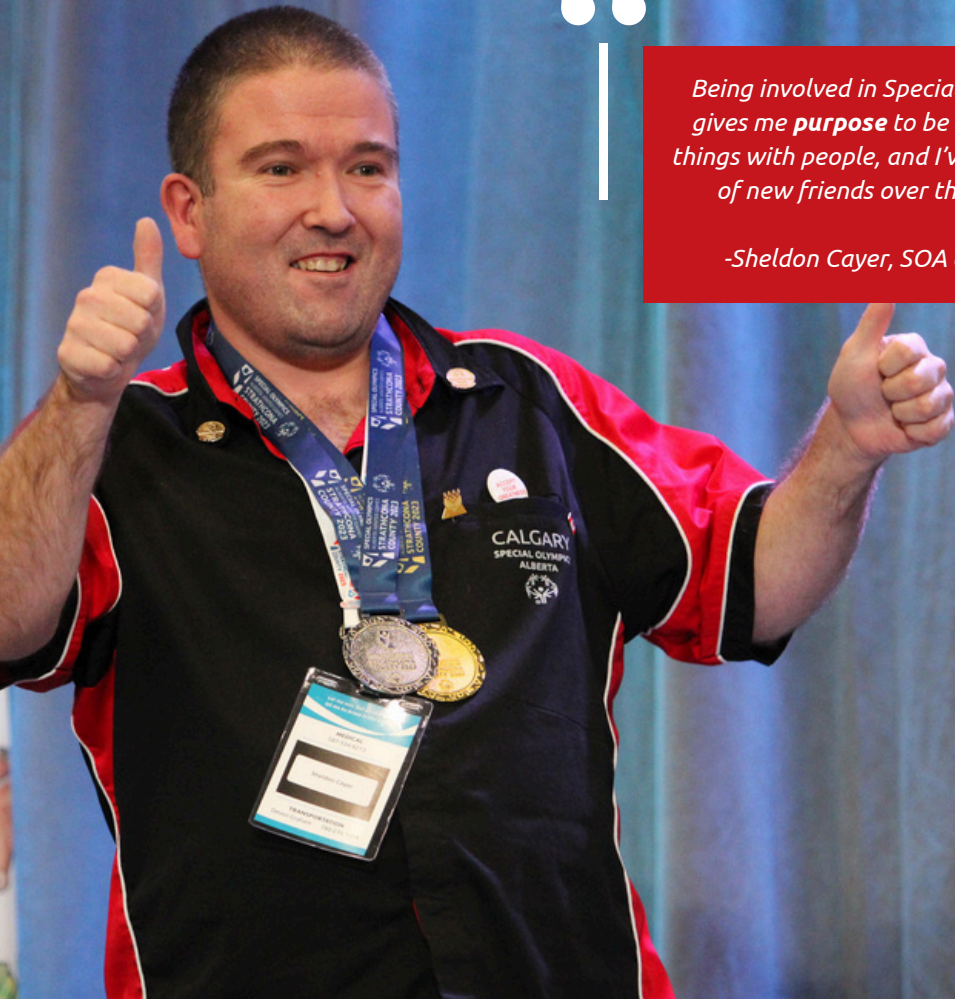
Special Olympics provides Albertans with an intellectual disability of all ages year round access to sports programs and competitions. At only 7% penetration today, we aspire to keep growing and reach more Albertans with an intellectual disability, enriching lives through the transformative *power* and *joy* of sport.

ATHLETES: **3885**  
VOLUNTEERS: **1190**  
SPORTS PROGRAMS: **298**

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*Being involved in Special Olympics gives me **purpose** to be able to do things with people, and I've made lots of new friends over the years.*

*-Sheldon Cayer, SOA athlete*



*Study shows*

*Special Olympics participants*

*are 49% less likely to*

*develop depression*

*compared to non-participants.*

*As published in The Journal of Social Psychiatry and Psychiatric Epidemiology*

- ✘ We are a multi-sport organization, offering **10** summer and **8** winter sport programs.
- ✘ With over **68,000** individuals with an intellectual disability in Alberta, Special Olympics is the only organization providing both grassroots and competitive sport opportunities to this underserved population.
- ✘ We build skills from the ground up, **no prior experience required.**
- ✘ Our programs are **low-to-no cost**, which is important as people with ID experience poverty at 3 times the rate of those without a disability.
- ✘ Our programs address not only sport, but also **inclusion, physical health, mental health, diversity and leadership skills.**



## ABOUT THE EVENT

Located in the heart of the Canadian Rockies and nestled within the Bow Valley of Canmore, Alberta, Silvertip Resort is set amongst 600 acres of spectacular mountain, grassland, and valley views. Rated one of the best courses in Canada, it is unlikely that you have ever played a golf course of such character and challenge.

As a sponsor, you'll enjoy exclusive benefits, including brand exposure and complimentary golfer registrations – the perfect way to host VIP clients while showcasing your commitment to social responsibility.

Whether you're a scratch golfer or don't know a hole-in-one from a hole in the ground, relax and let us see to the details of your day. Our experienced event team is here to ensure **September 18, 2026** is your best golf day ever.

## ITINERARY OF THE DAY

**7:30 AM**

Registration & Tee Gift Pickup

**8:00 AM**

Depart Calgary downtown  
(Luxury motorcoach provided)

**9:15 AM**

Arrival at Silvertip Golf Course

**9:45 AM**

Opening Announcements

**10:00 AM**

Shotgun start

**3:15 PM**

Reception

**4:00 PM**

Dinner

**5:30 PM**

Depart Silvertip Golf Course  
(Luxury motorcoach provided)


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	 <b>SILVERTIP™</b> <small>CANMORE * ALBERTA</small>	<b>Brookfield</b> <small>Residential</small>					
	PRESENTING	VOLUNTEER	DINNER	BREAKFAST	GOLF BALL	GOLF CART	HOLE 17 Available
	<b>SOLD</b>	<b>SOLD</b>					
	\$35,000	\$10,000	\$5,000	\$5,000	\$5,000	\$5,000	\$1,500
	<ul style="list-style-type: none"> <li>• Logo on all marketing materials</li> <li>• Logo on all signage</li> <li>• Bespoke recognition opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Backside logo on all marketing materials</li> <li>• Logo on volunteer shirts</li> </ul>	<ul style="list-style-type: none"> <li>• Backside logo on all marketing materials</li> <li>• Buffet and table signage</li> </ul>	<ul style="list-style-type: none"> <li>• Backside logo on all marketing materials</li> <li>• Breakfast table signage</li> </ul>	<ul style="list-style-type: none"> <li>• Backside logo prominently displayed on golf balls provided to golfers</li> </ul>	<ul style="list-style-type: none"> <li>• Backside logo on all marketing materials</li> <li>• Logo on GPS Screens &amp; Golf Carts</li> <li>• Signage at front of Clubhouse</li> </ul>	<ul style="list-style-type: none"> <li>• Hole signage</li> <li>• Opportunity to host hole</li> </ul>
GOLF WITH A SPECIAL OLYMPICS ATHLETE	✕	✕					
GOLFER PACKAGE PROMOTION	✕	✕					
FIRST RIGHT OF REFUSAL 2027	✕						
COMPLIMENTARY GOLFER REGISTRATIONS	4	2	1	1	1	1	
CLUBHOUSE SIGNAGE	✕	✕	✕	✕	✕	✕	
RECOGNITION IN EVENT PROGRAM	✕	✕	✕	✕	✕	✕	✕



## OTHER WAYS TO GET INVOLVED

The opportunities to build your brand and product exposure don't end here! Our team is happy to work with you to discuss other sponsorship and recognition opportunities that are unique to your company.

### DONATE PRODUCTS TO BE SHOWCASED

We can showcase your products in our silent auction or as prizes for our contests (Top Foursome, Fastest Foursome, Closest to the Pin, and more)!

### TREAT YOUR CLIENTS OR STAFF TO A ROUND

We've got everything covered to give your guests the VIP treatment - all you have to do is sign them up and we'll handle the rest.

### LEARN MORE ABOUT OTHER EVENTS

We have many other events and sponsorship opportunities available all over Alberta and we'd love the opportunity to connect with you about them.



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## CONTACT INFORMATION

SPECIAL OLYMPICS ALBERTA

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