



SPECIAL OLYMPICS ALBERTA
2027 PROVINCIAL WINTER GAMES

SPONSORSHIP
OPPORTUNITIES

Special Olympics
Olympiques
38

The 2027 Special Olympics Alberta Provincial Winter Games will take place in St. Albert, Edmonton, Red Deer, and Calgary, from January 30-31, & February 6-7, 2027.

The 2027 Special Olympics Alberta Provincial Winter Games will be uniquely historic, marking the first time the Provincial Winter Games will be hosted across four cities rather than a single location. This exciting new format will bring communities together from across the province for an inspiring showcase of competition, sportsmanship, and determination as athletes with intellectual disabilities compete at their highest level.

614

Athletes Attending Games

200+

Volunteers & Coaches
Attending Games

26

Special Olympics
Communities





JANUARY
30th - 31st

St. Albert

5 pin bowling

Edmonton

Floorball

FEBRUARY
6TH - 7TH

Calgary

Alpine Skiing
Cross Country Skiing
Snow Shoeing

Red Deer

Curling



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$35,000

1 available

“Special Olympics Alberta Provincial Games 2027 presented by [Sponsor]”

- Exclusive naming rights across all 4 host cities & 6 sports
 - Top logo placement on all venues, signage, website, and marketing
 - Speaking opportunity at Opening Ceremony/Banquet
 - Opportunity to present medals across multiple sports
 - Featured in media, PR, and social campaigns
 - Opportunity for on-site activations in multiple cities
-

VOLUNTEER SPONSOR

\$20,000

1 available

- Recognition as the Official Volunteer Sponsor of the 2027 Provincial Games
 - Branding in volunteer areas (check-in, lounges, training sessions)
 - Opportunity to include branded items in volunteer kits
 - Recognition in volunteer communications (emails, training materials)
 - Social media features highlighting volunteer impact
 - Opportunity for staff to participate in volunteer experiences in all cities
-

INDIVIDUAL SPORT SPONSOR

\$10,000

6 available (1 per sport)

5-pin bowling, Alpine Skiing, Cross Country Skiing, Curling, Floorball & Snowshoeing

- Exclusive naming rights to one sport “[Sport] presented by [Sponsor]”
- Logo at all sport-specific venues
- Opportunity to present medals for that sport
- Opportunity for employees to be engaged at the chosen sport
- Inclusion in schedules, website, and signage



SPONSORSHIP OPPORTUNITIES

TORCH SPONSOR

\$5,000

3 available

- Recognition as the torch sponsor for one of the main cities, Calgary, Red Deer or Edmonton
 - Verbal recognition by announcers during the torch moment
 - Name/logo listed in event program and website
 - Social media recognition
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FRIENDS OF THE GAME SPONSOR

\$500- \$1,500

Recommended Investment

- Name/logo listed in event program and website
 - Social media recognition
 - Contribute to athlete experience at the Games
-

IN-KIND DONATIONS

- Water filling stations
- First aid kits
- Lanyards
- Radios/ telecommunications
- Medical services
- Hotels
- Hand warmers
- Touques
- Transportation
- Towels
- Water bottles
- Open to all other in-kind donations, please reach out to discuss further!



LET'S CONNECT

JOIN US AS A SPONSOR

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