Double Good | AVID

LET'S GOOO

GOOD GOOD

POP TO IT!

Let's get selling!

Yay, your fundraiser is scheduled! Follow these proven tips from AVID leaders to maximize your success.



Hype up your fundriaser

Before sharing with students, show participating teachers **how to create a Pop-Up® Store** so they can assist their class with set up.

Announce the fundraiser in class highlighting what the funds will help students achieve (i.e. field trips, campus tours, t-shirts, etc.).

For **high school** fundraisers, prompt students to **set up their store in class** and provide them with a **custom store note**.

For **elementary/middle school** fundraisers, **send home a flyer** for parents with event details and set up instructions.



Offer motivating incentives

See below for **proven incentives ideas** from other AVID Schools that can help **boost participation** and overall sales.

For top selling classrooms:
Pizza party for 1st place and ice cream social for 2nd place

For top selling individuals:
Lunch of choice or one week of no TRFs or binder checks

For 10 bags sold:
Credit for a missing assignment or no TRFs

For $500 or more sold:
Free ticket to an amusement park/experience and AVID t-shirt



Encourage ongoing participation

Keep it fun and **promote friendly competition** amongst classrooms/teams.

Share the leaderboard in class/with parents daily so students are aware of their progress and standings.

Celebrate students with active stores and **give friendly nudges** to those without.

Remind students to **share their link** multiple times a day and encourage them to **share on social media** for wider reach.

Organize a 5-minute flash sale and have students to send their link to **5 new contacts.**

AVID Schools are crushing it and you can too!

South Hills High School, **$30,545 sold**
Verde Safety Patrol, **$20,603 sold**
Covina High School, **$18,165 sold**
Las Palmas Middle School, **$15,657 sold**
CCMS Falcons, **$11,280 sold**

"I cannot believe what a successful school fundraiser that was! What your company does for students and schools is remarkable. You are providing schools with opportunities that they could never afford."

—Casie James, AVID coordinator and Teacher at South Hills High School