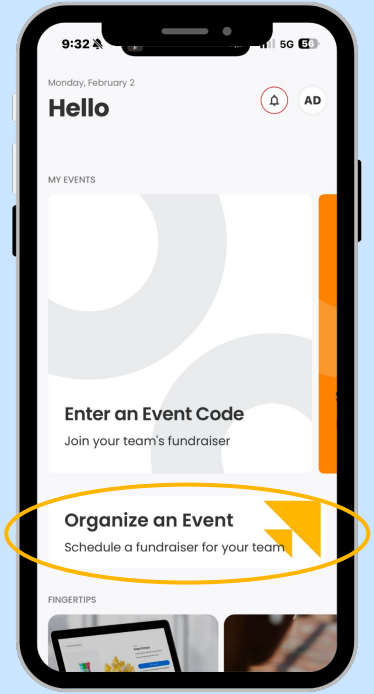
Double Good

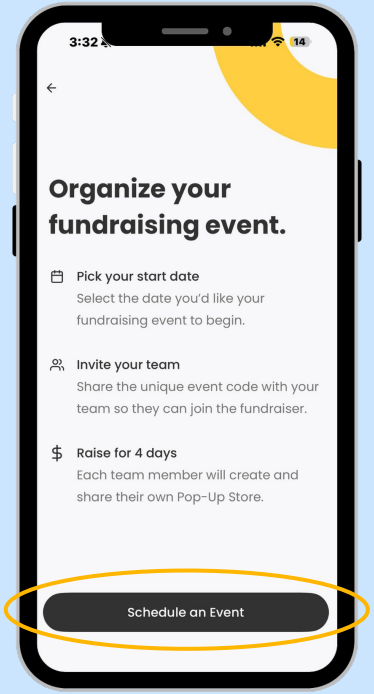
Scouting America
Three Fires Council

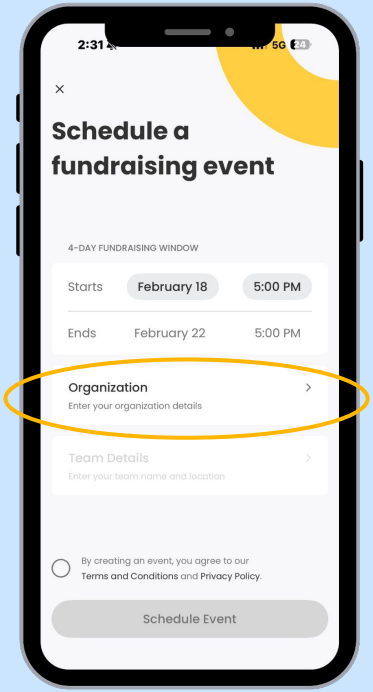
Get Started Guide



Set Up Your Event







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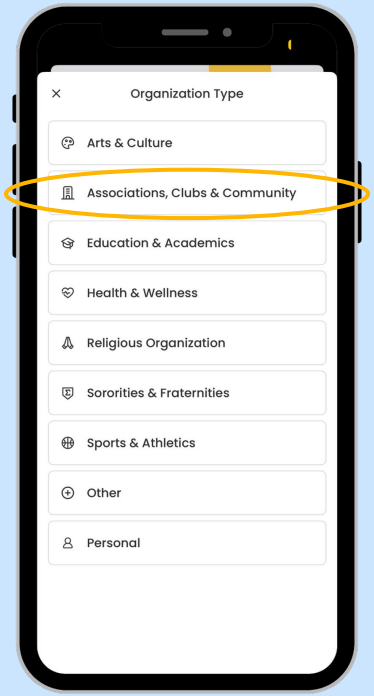
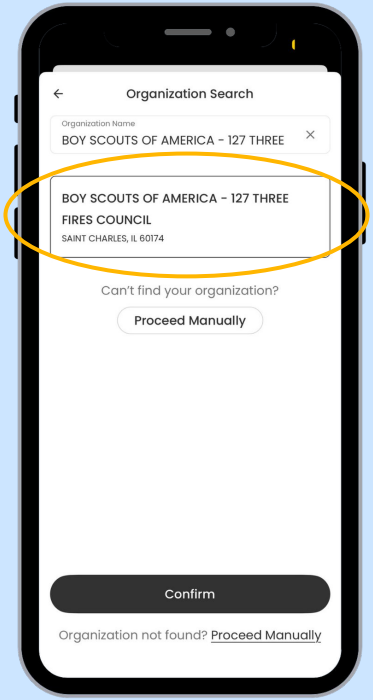
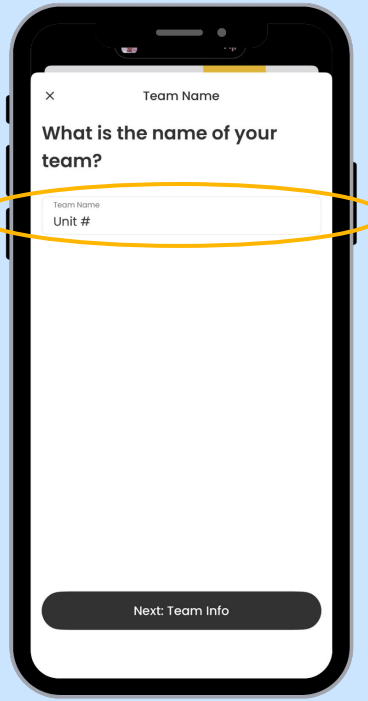
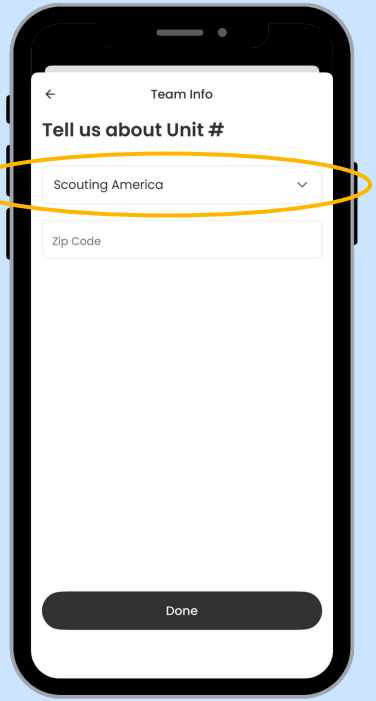
Organization & Unit Info









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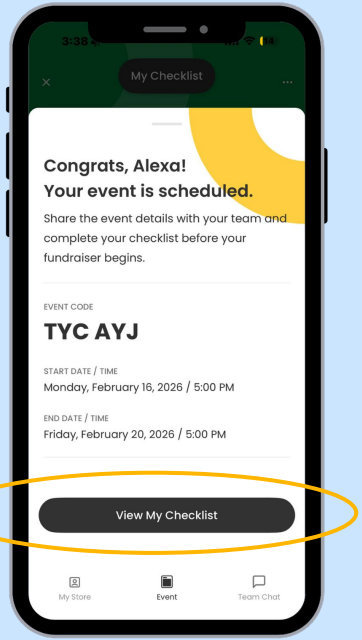
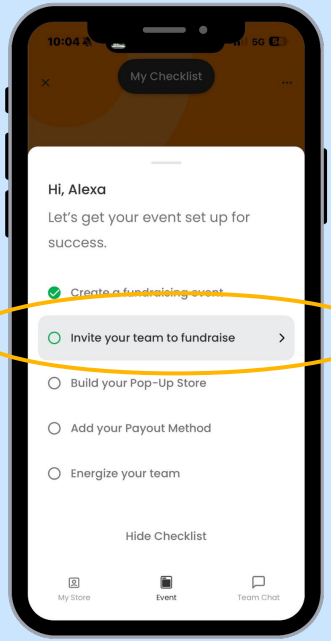
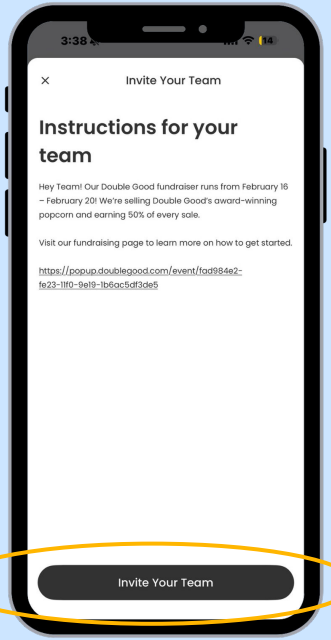
Invite Your Sellers







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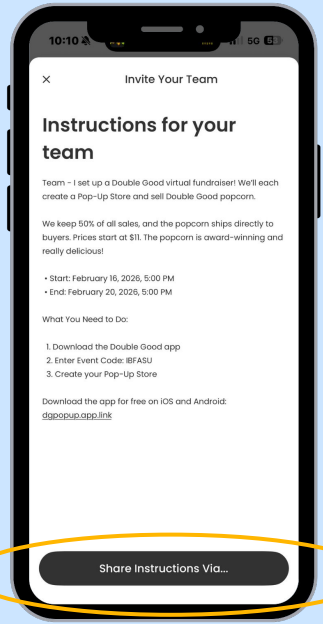

We're 50/50 testing so you may get either screen

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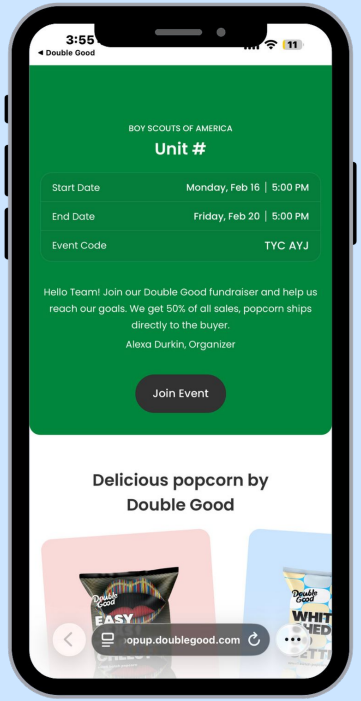
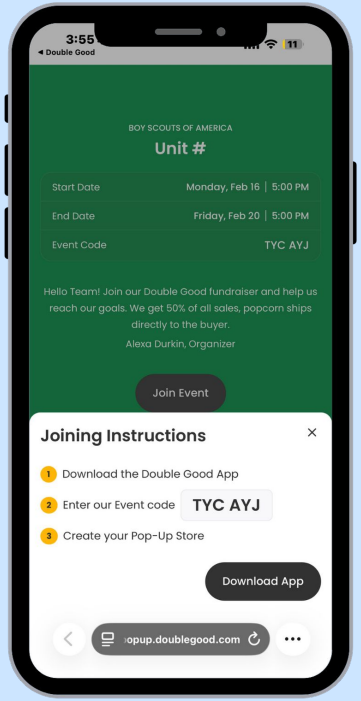
Scouts Join Event





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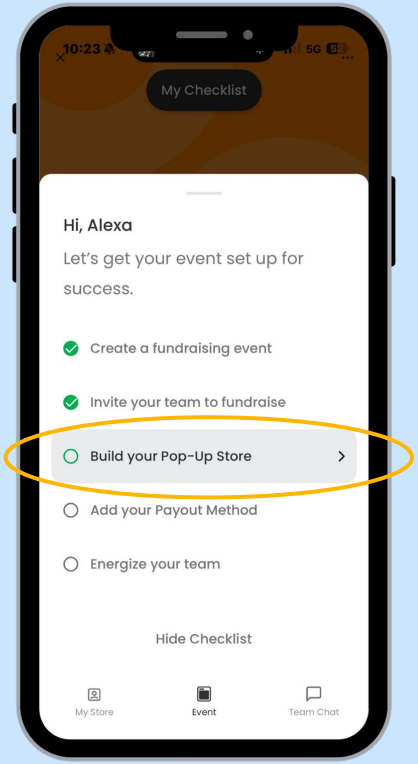
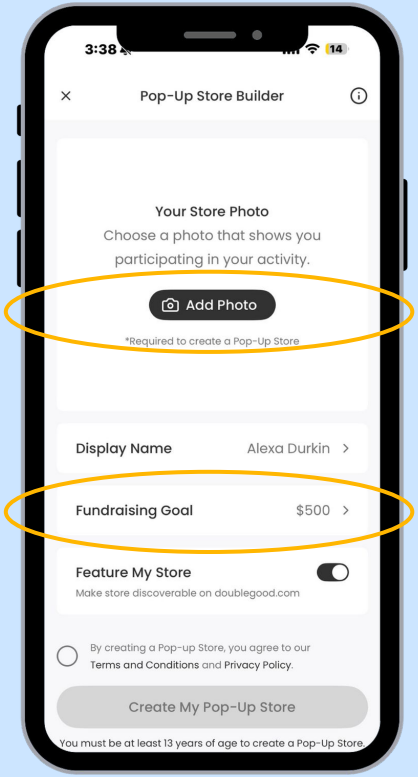
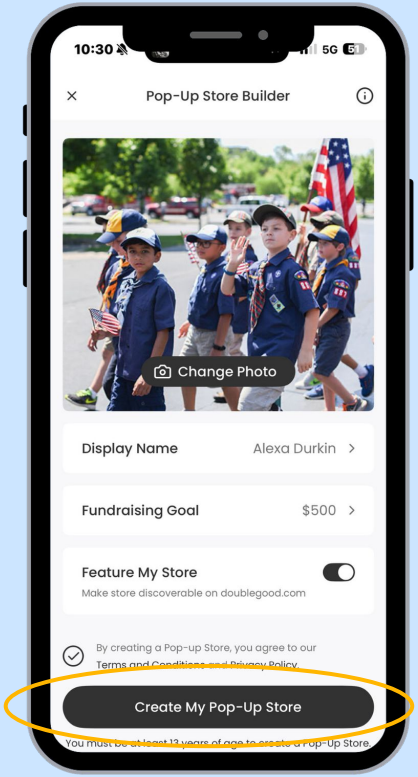
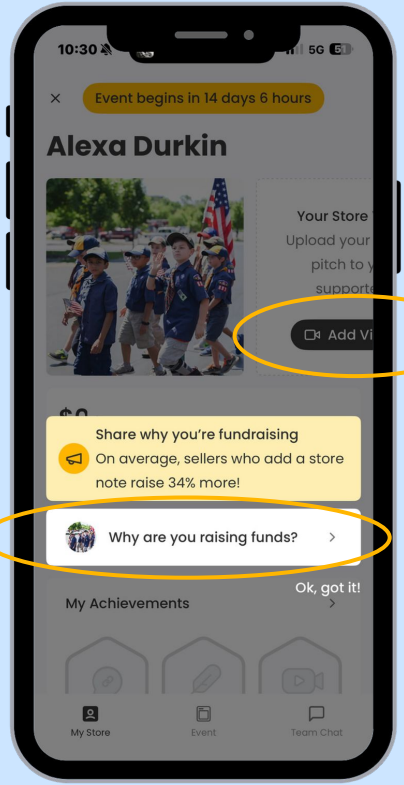
Create a Pop-Up Store®









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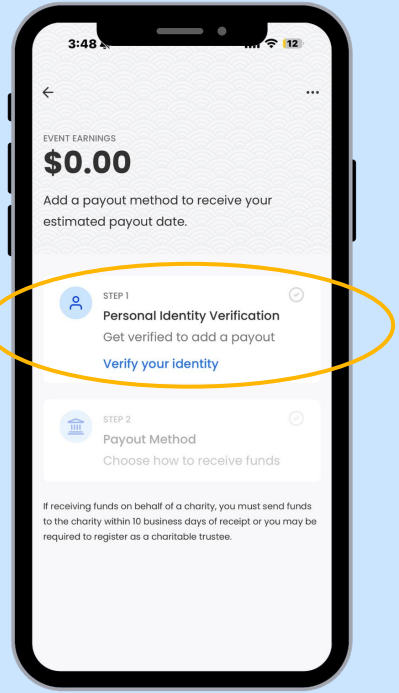
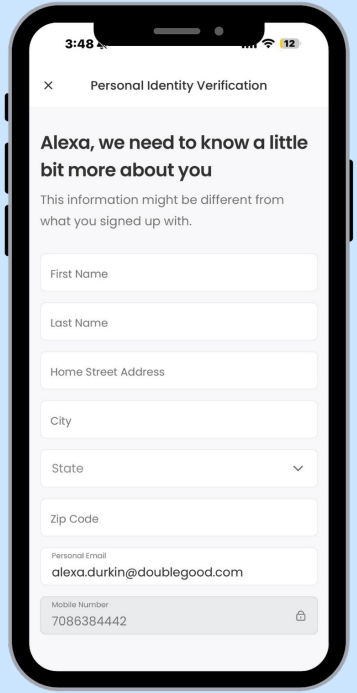
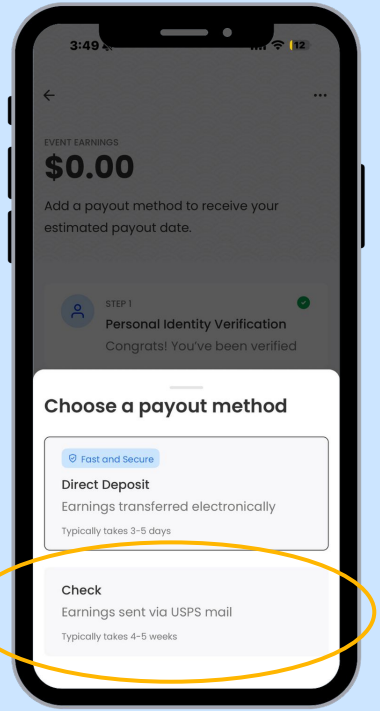
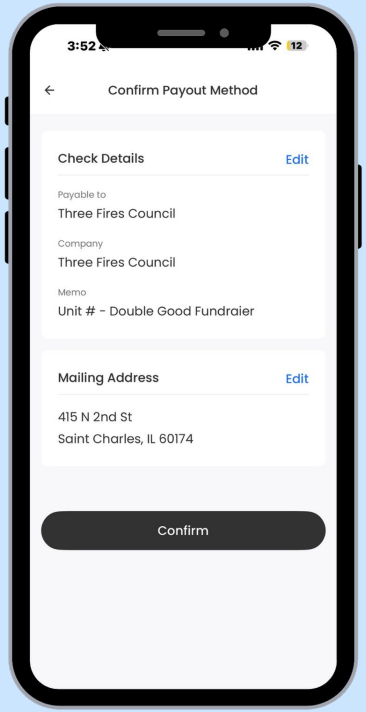
Add Your Payout Method









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Double Good | Scouting America Three Fires Council

Partnership with Double Good

Three Fires Council Fundraising Kickoff

Why this Partnership Exists

- Fundraising has become harder and more time-consuming
- Families and leaders are stretched thin
- Scout units need strong, reliable funding

We partnered to *help Scouts raise more money with dramatically less effort.*



Fundraising Without the Friction



Do everything from your **phone**

No handling **inventory or cash**



No upfront **commitment**

Short, focused fundraising windows

Fresh, **delicious** popcorn your supporters will LOVE

Time You Get Back

Traditional Fundraising	Double Good
Storefront Scheduling	Online Storefronts
Money Handling	No Money Handling
Inventory Management	No Inventory
Sorting & Distribution	Orders Ship Directly
Manual Reconciliation	Automated Tracking & Reporting
Volunteer Coordination	Minimal Coordination

400+ hours of effort → **Under 10 hours per event**

White Glove Support for Every Unit

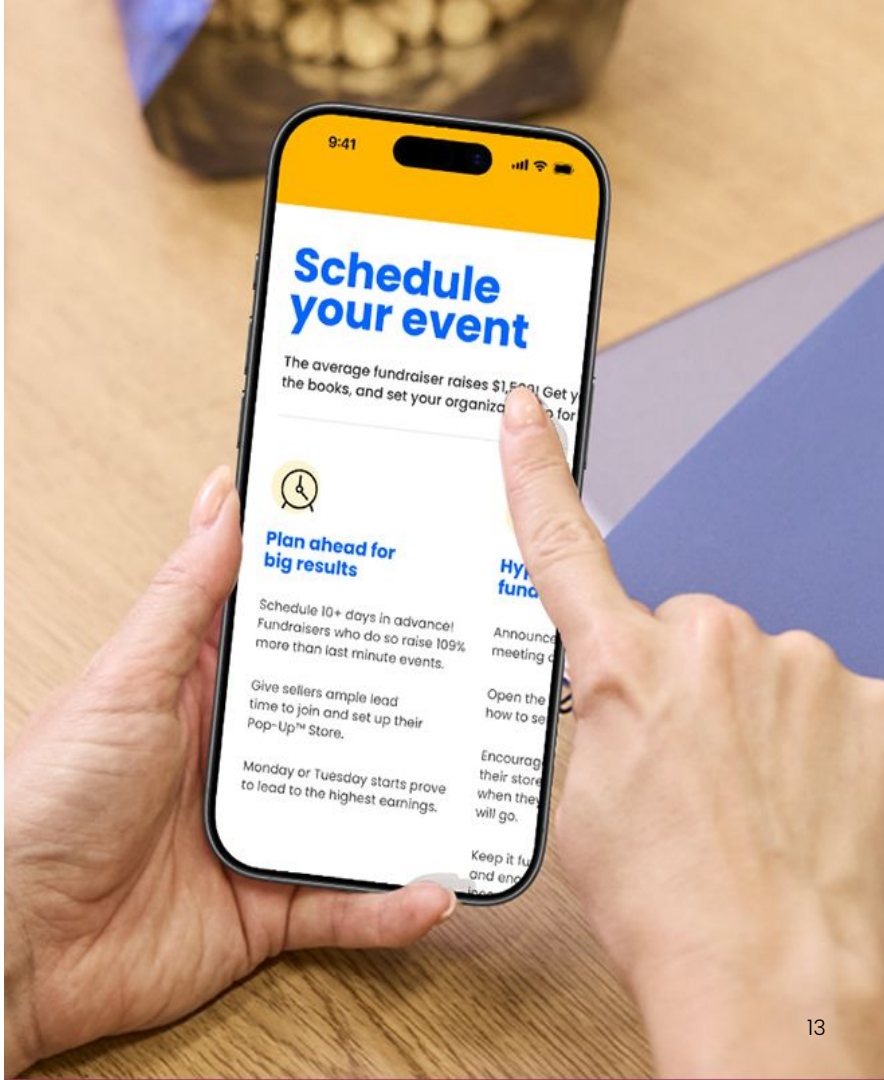
- Dedicated Double Good team member
- Event setup assistance
- Answer questions from parents and leaders
- Best practices + performance coaching
- Troubleshooting when needed

Email success@doublegood.com for support!

Tools, Templates & Best Practices

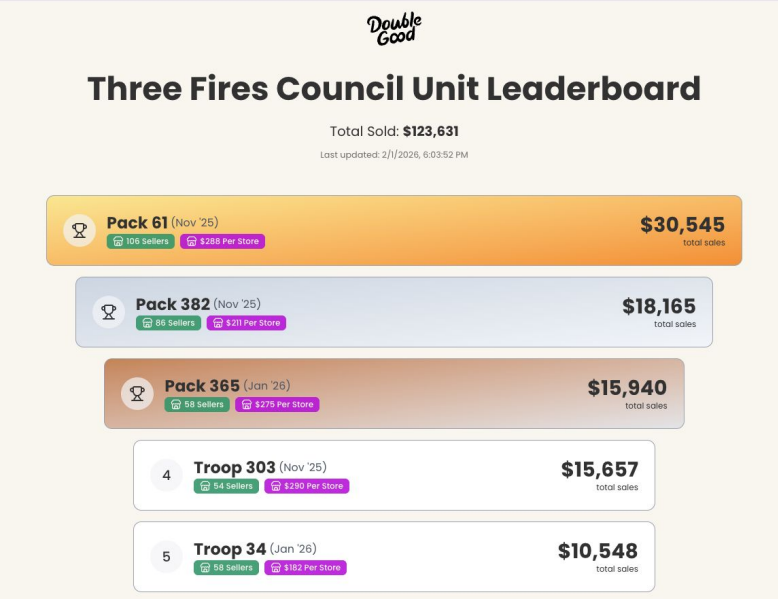
All units will receive:

- Ready-to-use parent & Scout email templates
- QR-based flyers for in-person selling
- Proven online and in-person selling strategies
- Guidance on how to schedule multiple fundraisers



Three Fires Council Leaderboard





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The Simple Formula for Success

Stay Engaged + 100% Participation + Share Often + Use Provided Tools + Repeat as Needed



If you follow this formula, your unit will succeed.