

First Time Fundraiser, Big Time Results

How Three Fires Council's Pack 336 sold over \$6k in their first fundraiser with Double Good

THE CHALLENGE

With pack dues, outings, and programming to fund each year, Pack 336 relied on traditional product fundraising. But for volunteer leaders, that meant managing inventory, collecting payments, and coordinating distribution on top of running the pack. They needed a fundraiser that could deliver strong results without adding more work.



THE RESULTS

- ★ \$6,640 sold
- ★ \$475 Avg sold/scout
- ★ 80% scout participation
- ★ Funds raised will reduce pack dues and programming costs and go towards an overnight stay at a museum next year.

THE SOLUTION:

- **Double Good's Fundraising App:** Eliminating inventory management, order forms, and money handling made it easier for pack leaders, parents and scouts to solely focus on selling.
- **White Glove Service:** Through White Glove Service, Pack 336 received customized, 1:1 support to ensure their first Double Good fundraiser was a success.
- **Engaged Leader & Scouts:** Pack leader engaged scouts with daily communications and in-app high fives while Scouts customized their stores with videos and thoughtful store notes.
- **Strategic Incentives:** Offered individual and group incentives that motivated all scouts to participate including a 3D printed popcorn keychain for every scout with a sale!

What parents are saying:

"The app is easy to use, fast local delivery, and very good popcorn."

"This is definitely an approved and desired fundraiser for next year."

Pack leader perspective:

"We exceeded our goal and did it without the usual stress of handling product and payments. The real-time notifications kept the scouts engaged, and families loved how simple it was. This is absolutely something we would do again."

-Ford Perry, Pack Committee Chair