ROASTAR 2026 PACKAGING AWARDS
OFFICIAL RULES

Eligibility: The Roastar 2026 Packaging Awards are open to companies located in the fifty (50) United States or the District of Columbia that purchased eligible Roastar-printed packaging first printed during the 2026 calendar year. Employees and representatives of Roastar, Inc. ("Sponsor"), their immediate family members, and members of their households are not eligible to participate in the Packaging Awards.

The Kids Design-a-Tin Coloring Contest is open to children ages thirteen (13) and under who reside in the fifty (50) United States or the District of Columbia, including children of Roastar employees. All entries must be submitted by a parent or legal guardian. Roastar employees with a child participating in the contest may not participate in judging, evaluating, or selecting the finalists. All entries will be evaluated according to the same criteria.

Void where prohibited. All federal, state, and local laws and regulations apply. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final and binding in all matters relating to the Awards.

How to Enter: Eligible companies may submit up to three (3) entries through the official Roastar Packaging Awards entry form at https://info.roastar.com/designawards during the entry period beginning November 2, 2026, and ending November 30, 2026, at 11:59 p.m. CT. Each entry must feature a Roastar-printed project first printed in 2026 and must include accurate information and appropriate content. Entries must be submitted digitally; physical samples are not required. Accepted file formats are .jpg, .png, .pdf, .ai, and .eps. Only company-submitted entries are eligible. Individual or unauthorized third-party submissions will not be accepted. A coordinated family or product lineup may be submitted as one entry.

Entries for the Kids Design-a-Tin Coloring Contest must follow the separate requirements outlined below.

Award Categories: Awards will be presented in the following categories: Best Gusset Bag Design, Best Stand Up Pouch Design, Best Flat Bottom Bag Design, Best Tin Can Design, Best Overall Design, Best Coffee Packaging, Best Family Lineup, and Best Limited Edition/Specialty Launch. Each individual entry may receive no more than one award. A company may receive more than one award if separate entries are selected in different categories. Sponsor reserves the right not to present an award in a category if there are no eligible entries or if no entry sufficiently meets the judging criteria.

The Kids Design-a-Tin Coloring Contest is a separate competition with its own eligibility, entry requirements, selection process, and prizes.

Judging: All eligible Packaging Awards entries will be reviewed by Roastar staff. Entries will be evaluated with equal consideration given to visual creativity and originality, effective use of packaging format and materials, brand clarity and cohesion, overall visual impact, and quality of execution and craftsmanship. Winners will be selected based on the judges' evaluation of these

criteria and will not be selected at random. A formal numerical scoring system is not required. If an entry is the strongest candidate in more than one category, Sponsor will determine the category in which that entry will be recognized and may select another eligible entry for the remaining category. All judging decisions are final and binding.

Awards and Notification: Winners will be announced in early January 2027 and will be contacted using the information provided with their entry. Each Packaging Awards winner will receive one physical Roastar Award, one digital badge for use in marketing materials, and recognition that may include features on Roastar's website, blog, email, and social media channels. Roastar will cover shipping costs associated with delivering physical awards to winners within the eligible geographic area. Awards have no cash value and are non-transferable. If a potential winner cannot be contacted, does not respond within the deadline provided by Sponsor, is found to be ineligible, or declines the award, Sponsor may select another eligible entry based on the judging criteria.

Kids Design-a-Tin Coloring Contest

Eligibility and Entry Requirements: The Kids Design-a-Tin Coloring Contest is open to children ages thirteen (13) and under as of November 30, 2026. A parent or legal guardian must submit the entry on the child's behalf and provide the required contact information. Only one (1) entry per child is permitted.

To participate, entrants must download and use the official Design-a-Tin Coloring Contest Template to create an original design. Designs may be created using crayons, colored pencils, markers, paint, computer design software, or other traditional or digital art tools. Artificial intelligence (AI) image generation or AI-generated artwork is not permitted. All designs must be the child's own original work. Submissions containing photographs of identifiable individuals are not permitted. Roastar reserves the right, in its sole discretion, to remove or disqualify any submission containing a photograph of an identifiable person or persons.

A parent or legal guardian must submit the completed design digitally through https://info.roastar.com/designawards between November 2, 2026, and November 30, 2026, at 11:59 p.m. CT. Entries submitted after the deadline will not be eligible.

Finalist Selection and Public Voting: Roastar staff will review eligible Kids Design-a-Tin Coloring Contest submissions and select five (5) finalists based on creativity, originality, visual appeal, and use of the provided template.

The five finalist designs will be presented to the public for voting through a link to the official voting page provided by Sponsor. Public voting will take place from December 7 through December 18, 2026, ending at 11:59 p.m. CT.

Each person may cast only one (1) vote during the voting period. Multiple votes from the same individual are prohibited. Sponsor reserves the right to disqualify fraudulent, automated, duplicate, or otherwise manipulated votes and to take reasonable measures to preserve the fairness and integrity of the voting process.

The finalist receiving the most valid public votes will be named the Kids Design-a-Tin Coloring Contest winner. In the event of a tie, Roastar staff will select the winner from the tied finalists based on the original judging criteria. Public voting is separate from the judging process used for the main Packaging Awards.

Prizes and Recognition: Each of the five (5) finalists will receive one (1) physical tin can printed with their submitted design. Roastar will cover shipping costs associated with delivering the prizes to the finalists within the eligible geographic area.

The finalist receiving the most valid public votes will be named the overall Kids Design-a-Tin Coloring Contest winner and receive additional recognition through Roastar's promotional channels. No additional physical or monetary prize will be awarded to the overall winner.

Finalist designs may be featured on Roastar's website, blog, and social media channels. The overall winner will be announced in early January 2027.

Prizes have no cash value and are non-transferable. Sponsor will contact the finalists' parents or legal guardians using the information provided at submission to coordinate prize fulfillment and recognition. If a finalist is found to be ineligible or cannot be contacted, Sponsor may select an alternate eligible finalist.

Parental Consent and Public Recognition: By submitting a child's design, the parent or legal guardian represents that they have the authority to enter the child in the contest, consent to the child's participation, and grant the rights described in these Official Rules.

Finalist designs may be publicly displayed as part of the voting process and promotional coverage of the contest. A child's first name and age may accompany their design on Roastar's website, blog, social media, and other promotional materials, subject to permission from the child's parent or legal guardian. Sponsor will not publicly disclose a child's last name or personal contact information as part of the contest.

Additional Terms and Conditions

Submitted Artwork and Promotional Rights: By entering, each company entrant or parent or legal guardian submitting on behalf of a child represents that they own or otherwise have all necessary rights and permissions to submit the entry and authorize its use as described in these Official Rules. Entrants retain ownership of their submitted artwork.

By submitting an entry, the entrant or submitting parent or legal guardian grants Sponsor a perpetual, worldwide, royalty-free, non-exclusive license to reproduce, display, publish, distribute, crop, resize, and otherwise feature the submitted design, accompanying images, and applicable company or brand name for purposes related to the Roastar Packaging Awards, the Kids Design-a-Tin Coloring Contest, and Sponsor's advertising, editorial, marketing, and promotional activities, including use on Sponsor's website, blog, email, social media, advertisements, presentations, and sales materials. For children's entries, this permission includes reproducing the submitted design on the physical tin cans awarded to finalists.

General: Sponsor reserves the right to disqualify any entry that is incomplete, inaccurate, inappropriate, submitted without proper authorization, infringes or appears to infringe the rights of another party, uses prohibited AI-generated artwork in the Kids Design-a-Tin Coloring Contest, or otherwise fails to comply with these Official Rules.

Sponsor reserves the right to modify, suspend, or cancel the Awards or Kids Design-a-Tin Coloring Contest if circumstances outside Sponsor's reasonable control interfere with their administration, security, fairness, or integrity. In the event of any discrepancy or inconsistency between statements contained in advertising or promotional materials and these Official Rules, these Official Rules shall prevail.

Governing Law: All disputes concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Roastar 2026 Packaging Awards or Kids Design-a-Tin Coloring Contest shall be governed by and interpreted in accordance with the laws of the State of Wisconsin, without regard to its conflict of laws principles. The parties consent to exclusive jurisdiction and venue of the state and federal courts located in Marathon County, Wisconsin, to the extent permitted by applicable law.

Sponsor: Roastar, Inc., 200 S 84th Ave, Wausau, WI 54401.