

**ROASTAR BIG PERK 2025 FIRST CRACK COFFEE SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

**Eligibility:** The Roastar Big Perk 2025 Sweepstakes is open only to participants 18 years of age or older who are legal residents of the fifty (50) United States or the District of Columbia. Void where prohibited. All federal, state, and local laws and regulations apply. Employees and representatives of Roastar, Inc. ("Sponsor") and any of their immediate family members (herein, defined as spouses, parents/stepparents, siblings, children/stepchildren and each of their respective spouses, regardless of where they reside) and members of their household (whether related or not) are not eligible to participate. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes and shall not be subject to appeal.

**How to Enter:** To be automatically entered, make a purchase at Roastar.com on September 29 between 12am CST and 11:59PM CST. Entrants wishing to participate without making a purchase may do so by emailing their company name and phone number to [marketing@roastar.com](mailto:marketing@roastar.com) between September 29 CST with the subject line, Big Perk 2025 Sweepstakes. Contact details will only be used and retained for the purposes of executing the sweepstakes. Limited to one entry per company or person regardless of entry method.

**Prizes; Approximate Retail Values ("ARV"); Redemption; and Odds:** One (1) winner will receive (1) Admission to a Bean to Brew OR a Barista Intensive Course at First Crack Coffee (ARV: \$1,050). Any applicable taxes and all other costs/expenses, including travel and lodging, not specifically identified in these Official Rules are the sole responsibility of the winner. To redeem prize, winner will communicate with designated Roastar representative to select a valid date time and location for their desired First Crack Coffee Course. Winner must select and place their class registration before 11:59 PM CST on December 31, 2025, or the prize will become null and void. Odds of winning depend on the number of eligible entries received. Prizes pictured in advertising, marketing or promotional materials are for illustrative purposes only. In the event there is a discrepancy or inconsistency between statements contained in any such materials and the terms and conditions of these Official Rules, these Official Rules shall prevail. Prizes are non-transferable, and no substitutions or cash redemptions will be made.

**Random Drawing and Notification:** One (1) potential winner will be selected in a random drawing from among all eligible entries received during the Entry Period and will be announced on October 2, 2025. Potential winners will be contacted via telephone or email on or about October 2, 2025, using the contact information given at the time of entry in order to verify eligibility and confirm them as winners. Entrants must have a valid email address and it is entrant's responsibility to update Sponsor of any change in email address. In the event a winner chooses not to accept his/her/their prize, is not in compliance with these Rules, is unable to be notified, cannot/does not respond by the deadline set by Sponsor (in these Official Rules or in the winner notification), prize will be forfeited and an alternate winner may be randomly selected from all of the remaining eligible entries.

**General:** By entering this Sweepstakes, entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor on all matters relating to the Sweepstakes, which are final and binding. Participants are solely responsible for Internet connectivity, software and/or hardware and data charges that may be required in order to submit an entry. By accepting a prize, winner agrees to, where legal, Sponsor and its affiliates, subsidiaries or designees' use of his/her/their name, city and state of residence, and likeness (including photos and/or videos) for advertising and publicity purposes related to the Sweepstakes in any and all media now or hereafter known throughout the world in perpetuity without further compensation, permission or notification and, upon request, will provide consent to such use in writing.

**Governing Law:** All disputes concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Sweepstakes shall be governed by and interpreted in accordance with the laws of the State of Wisconsin, without regard to its conflict of laws principles. The parties hereby consent to exclusive jurisdiction and venue of the state and federal courts located in Marathon County, Wisconsin, in any action relating to these Official Rules or the Sweepstakes.

**Sponsor:** Roastar, Inc., with offices at 200 S 84th Ave, Wausau, WI 54401.