

ROASTAR CAMP COFFEE SHOP 2026 INSTAGRAM SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Eligibility

The **Roastar Camp Coffee Shop 2026 Instagram Sweepstakes** (“Sweepstakes”) is open only to individuals eighteen (18) years of age or older who are legal residents of the fifty (50) United States or the District of Columbia. Void where prohibited. All federal, state, and local laws and regulations apply.

Employees, officers, and representatives of Roastar, Inc. (“Sponsor”), and any of its respective parent companies, affiliates, subsidiaries, advertising or promotion agencies, as well as members of their immediate families (defined as spouses, parents/stepparents, siblings, children/stepchildren and each of their respective spouses, regardless of where they reside) and members of their household (whether related or not), are not eligible to participate.

Participation constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes and shall not be subject to appeal.

Entry Period

The Sweepstakes begins on April 2, 2026 at 12:00AM CST and ends on April 30, 2026 at 11:59 PM CST (the “Entry Period”).

How to Enter

Instagram Entry:

During the Entry Period, participants must complete all of the following steps on Instagram:

How to Enter:

To receive one (1) entry, participants must:

- Follow @Roastar on Instagram
- Like a Roastar Camp Coffee Shop Sweepstakes post
- Tag two (2) individuals in the comments of the Sweepstakes post

Bonus Entry (Optional):

- Participants may receive one (1) additional entry by sharing the Sweepstakes post to their Instagram Story and tagging @Roastar. If the participant’s account is private, they

must send a direct message to @Roastar with a screenshot of their Story during the entry period to receive the bonus entry.

All steps must be completed to qualify as an entry.

Limit one (1) entry per person, regardless of method of entry. Use of multiple accounts or attempts to exceed the stated limit may result in disqualification.

Alternate Entry:

To enter without using Instagram, participants may email their full name and phone number to marketing@roastar.com during the Entry Period with the subject line: “Camp Coffee Shop Instagram Sweepstakes.”

Contact information will be used solely for the purpose of administering the Sweepstakes. Incomplete, inaccurate, or duplicate entries are void.

Prize; Approximate Retail Value (“ARV”); Redemption; and Odds

One (1) winner will receive admission to Camp Coffee Shop in Napa Valley from August 10–13, 2026. The prize includes three (3) days and three (3) nights of educational programming, scheduled activities, and meals.

Lodging is included and will be provided in a camp-style setting, which may include shared accommodations and shared bathroom facilities.

Approximate Retail Value (“ARV”): \$1,300 USD.

Prize includes event admission, lodging, and meals only. Transportation to and from Napa Valley, including airfare and all other travel-related expenses, are not included and are the sole responsibility of the winner.

Sponsor makes no guarantees regarding specific instructors, sessions, speakers, amenities, or experiences, all of which are subject to change.

Prize is non-transferable, and no substitutions or cash redemptions will be made, except at Sponsor’s sole discretion.

Odds of winning depend on the number of eligible entries received.

Winner is solely responsible for any federal, state, or local taxes associated with the receipt or use of the prize.

Prizes pictured in advertising, marketing, or promotional materials are for illustrative purposes only. In the event of a discrepancy, these Official Rules shall prevail.

Camp Coffee Shop is operated by a third party, Barista Magazine. Sponsor is not responsible for the operation of the event, and all event details, accommodations, and programming are subject to change by the event organizer.

Random Drawing and Notification

One (1) potential winner will be selected in a random drawing from all eligible entries received during the Entry Period. The drawing will take place on or about May 1, 2026, following the close of the Entry Period. The potential winner will be notified on or about May 1, 2026 via Instagram direct message using the account used to enter, or via email if entered through the alternative method.

Entrants are responsible for ensuring their account settings allow for message receipt. The potential winner must respond within forty-eight (48) hours of notification. If a potential winner cannot be contacted, does not respond within the required timeframe, is found to be ineligible, or declines the prize, the prize will be forfeited and an alternate winner may be selected.

Limitation of Liability

By participating, entrants agree to release and hold harmless Sponsor, Barista Magazine, and their respective parent companies, affiliates, subsidiaries, advertising and promotion agencies, and their respective officers, directors, employees, and agents from any and all liability arising from participation in the Sweepstakes or acceptance, use, or misuse of any prize.

Sponsor is not responsible for lost, late, incomplete, inaccurate, misdirected, or undeliverable entries or communications, or for any technical failures of any kind.

General

By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding.

Participants are solely responsible for Internet connectivity, software and/or hardware, and data charges that may be required to submit an entry.

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes.

Publicity

By accepting a prize, winner agrees, where permitted by law, to Sponsor and its affiliates' use of the winner's name, company name, city and state of residence, and likeness (including photographs and/or video) for advertising and publicity purposes related to the Sweepstakes in any and all media now or hereafter known, worldwide, in perpetuity, without further compensation, permission, or notification.

Governing Law

All disputes concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants or Sponsor in connection with the Sweepstakes shall be governed by and interpreted in accordance with the laws of the State of Wisconsin, without regard to its conflict of laws principles.

The parties consent to exclusive jurisdiction and venue in the state and federal courts located in Marathon County, Wisconsin.

Sponsor

Roastar, Inc.
200 S 84th Ave
Wausau, WI 54401

Instagram Disclaimer

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Instagram. By entering, participants release Instagram from any and all responsibility related to this promotion.